IMPRINTING OPTIONS FOR BEACH TOWELS

All of our beach towels are printed with water based ink. These inks have a certain level of transparency and all color inks do not print on to colored towels in the same way plastisol inks do. To get the best results when printing on our colored towels, we recommend the following imprinting methods: Prolucent, Color on Color and Black.

PROLUCENT

A transparent white ink blend that appears as a lighter shade of the towel.

PROLUCENT NAVY BLUE	PROLUCENT ROYAL BLUE	PROLUCENT COASTAL BLUE	PROLUCENT CAROLINA BLUE
PROLUCENT HUNTER GREEN	PROLUCENT AQUAMARINE	PROLUCENT KELLY GREEN	PROLUCENT LIME GREEN
PROLUCENT APPLE GREEN	PROLUCENT PURPLE	PROLUCENT BURGUNDY	PROLUCENT RED
PROLUCENT ORANGE	PROLUCENT GOLD	PROLUCENT TAN	PROLUCENT CHOCOLATE
PROLUCENT BLACK	PROLUCENT GRAY		

COLOR ON COLOR

A darker color imprint that creates a tonal look on the towel.

COLOR ON COLOR ROYAL BLUE	COLOR ON COLOR COASTAL BLUE	COLOR ON COLOR CAROLINA BLUE	COLOR ON COLOR AQUAMARINE
COLOR ON COLOR KELLY GREEN	COLOR ON COLOR LIME GREEN	COLOR ON COLOR APPLE GREEN	COLOR ON COLOR RED
COLOR ON COLOR ORANGE	COLOR ON COLOR GOLD	COLOR ON COLOR TAN	COLOR ON COLOR NATURAL
COLOR ON COLOR GRAY			

COMBO

A combination of prolucent and color on color printing.

COMBO PRINT ROYAL BLUE	COMBO PRINT COASTAL BLUE	COMBO PRINT CAROLINA BLUE	COMBO PRINT AQUAMARINE
COMBO PRINT KELLY GREEN	COMBO PRINT LIME GREEN	COMBO PRINT APPLE GREEN	COMBO PRINT RED
COMBO PRINT ORANGE	COMBO PRINT GOLD	COMBO PRINT TAN	COMBO PRINT NATURAL
COMBO PRINT GRAY			

BLACK

Black ink can be printed on select colors.

BLACK ROYAL BLUE	BLACK COASTAL BLUE	BLACK CAROLINA BLUE	BLACK AQUAMARINE
BLACK KELLY GREEN	BLACK LIME GREEN	BLACK APPLE GREEN	BLACK RED
BLACK ORANGE	BLACK GOLD	BLACK TAN	BLACK NATURAL
BLACK GRAY			

JACQUARD COLOR CHOICES

SCOUR (NATURAL)	BLEACH (WHITE)	YELLOW 012	SLATE 648	OCEAN BLUE 304	AQUA 3125	LT PURPLE 265	LIGHT PINK 224	NAVY 289	BLACK	BURGUNDY 209
OLD GOLD 804	TAN 7510	ESPRESSO 411	DK GREEN 3435	KELLY GREEN 3298	LIGHT LIME 375	GARNET 187	LT RED 172	CHAMPAGNE 2323	EARTH 873	TAUPE 1545
DARK LIME 362	LIGHT BLUE 283	CREAM 4545	COPPER 1525	DK ORANGE 167	DK GREY 431	NEW GOLD 1245	SILVER 427	PROCESS BLUE 3005	GOLD 123	SOFT PINK 1895
PURPLE 266	HUNTER GREEN 357	FRENCH BLUE 285	LT ORANGE 1575	PINK 226	RED 185	ORANGE 021	PRAIRIE GREEN 5773	BAHA BLUE 313	DARK RED 202	ROYAL 287
TEAL 325										